## What is dimensionality reduction?

- Mapping data objects to (short) real vectors
- For visualization, comparison, outlier detection
- For further machine learning
- Some techniques:
- Principal components analysis (linear)
- Independent components analysis (linear or nonlinear)
- Self-organizing maps (nonlinear)
- Multi-dimensional scaling (nonlinear, allows non-numeric data objects)


## Good case



Not too bad case


## Hard case



Forget it!


## Today

- Reviewing some basic stats
- Principal components analysis
- Refs for today's material:
- Duda, Hart, Stork pp. 114-117
- Hastie, Tibshirani, Friedman pp. 485-491

Reviewing some basic stats

## Expected value, sample average

- For a numeric random variable $X$, the expected value (mean) is

$$
E(X)=\sum_{x} x \mathrm{P}(X=x) \quad \text { or } \quad \int_{x} x \mathrm{p}(x) d x \quad \text { or } \quad \int_{x} x d \mathrm{p}(x)
$$

- If we take $m$ samples from the same distribution/density, $x_{1}, \ldots, x_{n}$, then the sample average

$$
\frac{1}{m} \sum_{i=1}^{m} x_{i}
$$

is an unbiased estimated of $E(X)$.
(That is, $E\left(\frac{1}{m} \sum_{i=1}^{m} x_{i}\right)=E(X)$.)

## Variance

- The variance of $X$ is

$$
\operatorname{Var}(X)=E\left(X^{2}-(E(X))^{2}\right)=E\left(X^{2}\right)-(E(X))^{2}
$$

- The variance of $X$ is non-negative and captures how "spread out" $X$ 's distribution is.



## Estimating variance

- The sample variance is sometimes

$$
\frac{1}{m} \sum_{i=1}^{m}\left(x_{i}-\mu\right)^{2}
$$

where $\mu=\frac{1}{m} \sum_{i=1}^{m} x_{i}$.

- It turns out that this underestimates the true variance by a factor of $(m-1) / m$.
- An alternative definition of sample variance,

$$
\frac{1}{m-1} \sum_{i=1}^{m}\left(x_{i}-\mu\right)^{2},
$$

is an unbiased estimator of $\operatorname{Var}(X)$.

## Covariance

- Covariance quantifies a linear relationship (if any) between two random variables $X$ and $Y$.

$$
\operatorname{Cov}(X, Y)=E\{(X-E(X))(Y-E(Y))\}
$$

- Given $m$ samples of $X$ and $Y$, covariance can be estimated as

$$
\frac{1}{m-1} \sum_{i=1}^{m}\left(x_{i}-\mu_{X}\right)\left(y_{i}-\mu_{Y}\right),
$$

where $\mu_{X}=\sum_{i=1}^{m} x_{i}$ and $\mu_{Y}=\sum_{i=1}^{m} y_{i}$.

- Note: $\operatorname{Cov}(X, X)=\operatorname{Var}(X)$.


## Examples - all on the same scale



## Principal components analysis

## PCA for reduction to 1D

- Given: $m$ data objects, each a length- $n$ real vector.
- Suppose we want a 1-dimensional representation of that data, instead of $n$-dimensional.
- Specifically, we will:
- Choose a line in $\Re^{n}$ that "best represents" the data.
- Assign each data object to a point along that line.


## Which line is best?



How do we assign points to lines?


## Reconstruction error

- Let our line be represented as $b+\alpha v$ for $b, v \in \Re^{n}, \alpha \in \Re$. For later convenience, assume $\|v\|=1$.
- Each data vector $x_{i}$ is assigned a point on the line $\hat{x}_{i}=b+\alpha_{i} v$.
- The (squared Euclidean) reconstruction error for data object $i$ is

$$
\left\|x_{i}-\hat{x}_{i}\right\|^{2}=\sum_{j=1}^{n}\left(x_{i}(j)-\hat{x}_{i}(j)\right)^{2}
$$

$\Rightarrow$ Choose $b$, $v$, and the $\alpha_{i}$ to minimize the total reconstruction error over all data points:

$$
R=\sum_{i=1}^{m}\left\|x_{i}-\hat{x}_{i}\right\|^{2}
$$

## Minimizing reconstruction error

- Suppose we fix $v$. A little calculus reveals that (an) optimal choice for $b$ is

$$
b=\frac{1}{m} \sum_{i=1}^{m} x_{i}
$$

and for any $\alpha_{i}$,

$$
\alpha_{i}=v \cdot\left(x_{i}-b\right)
$$

So $\hat{x}_{i}=b+v \cdot\left(x_{i}-b\right)$.

## Minimizing reconstruction error: $b$ and the $\alpha_{i}$

- Suppose we fix $v$. A little calculus reveals that (an) optimal choice for $b$ is

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So $\hat{x}_{i}=b+v \cdot\left(x_{i}-b\right)$.

- Intuitively:
- The line goes through the centroid of the data.
- Data points are mapped to the point on the line closest to them in Euclidean distance. (They are projected onto the line.)

Example data


Example with $v \propto(1,0.3)$


Example with $v \propto(1,-0.3)$


## Minimizing reconstruction error: the scatter matrix

- Substituting back into the formula for R shows $v$ should maximize

$$
v^{T} S v,
$$

where $S$ is an $n \times n$ matrix with

$$
S(k, l)=\sum_{i=1}^{m}\left(x_{i}(k)-b(k)\right)\left(x_{i}(l)-b(l)\right)
$$

- $S(k, l)$ is proportional to the estimated covariance between element $k$ and element $l$ in the data.
- $S$ is the scatter matrix.


## Optimal choice of $v$

- Recall: an eigenvector $u$ of a matrix $A$ satisfies $A u=\lambda u$, where $\lambda \in \Re$ is the eigenvalue.
- Fact: the scatter matrix, $S$, has $n$ non-negative eigenvalues and $n$ orthogonal eigenvectors.
- The $v$ that maximizes $v^{T} S v$ is the eigenvector of $S$ with the largest eigenvalue.

Example with optimal line: $b=(0.54,0.52), v \propto(1,0.45)$


## Comments

- The line $b+\alpha v$ is the first principal component.
- The variance of the data along the line $b+\alpha v$ is as large as along any other line.
- $b, v$, and the $\alpha_{i}$ can be computed in polynomial time.


## Reduction to $d$ dimensions

- More generally, we can create a $d$-dimensional representation of our data by projecting our data points onto a hyperplane $b+\alpha^{1} v_{1}+\ldots+\alpha^{d} v_{d}$.
- If we assume the $v_{j}$ are of unit length and orthogonal, then the optimal choices are:
- $b$ is the centroid of the data (as before)
- The $v_{j}$ are orthogonal eigenvectors of $S$ corresponding to $S$ 's $d$-largest eigenvalues.
- Each data point is assigned to the nearest (in Euclidean distance) point on the hyperplane.


## Comments

- $b$, the $v_{j}$ (and the corresponding eigenvalues), and the projections of the data points can all be computing in polynomial time.
- The magnitude of the $j^{\text {th }}$-largest eigenvalue, $\lambda_{j}$, tells you how much variability in the data the $j^{\text {th }}$ principal component captures - giving you feedback on how to choose $d$ !

$$
\underline{\lambda_{1}}=0.0938, \lambda_{2}=0.0007
$$



$$
\underline{\lambda_{1}}=0.1260, \lambda_{2}=0.0054
$$



$$
\lambda_{1}=0.0884, \lambda_{2}=0.0725
$$



$$
\underline{\lambda_{1}}=0.0881, \lambda_{2}=0.0769
$$



