

# The push&pull protocol for rumour spreading

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# The push&pull rumour spreading protocol

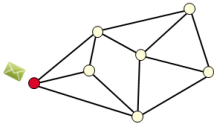
[Demers, Gealy, Greene, Hauser, Irish, Larson, Manning, Shenker, Sturgis, Swinehart, Terry, Woods'87]

1. The ground is a simple connected graph.
2. At time 0, one vertex knows a rumour.
3. At each time-step  $1, 2, \dots$ , every informed vertex sends the rumour to a random neighbour (PUSH); and every uninformed vertex queries a random neighbour about the rumour (PULL).

# Example

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ROUND 0



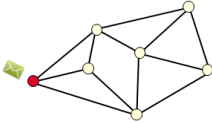
## Push-Pull Protocol

Each node contacts a random neighbor:  
Node **pushes** the rumor (if knows);  
and **pulls** otherwise

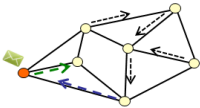
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ROUND 1



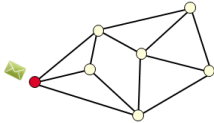
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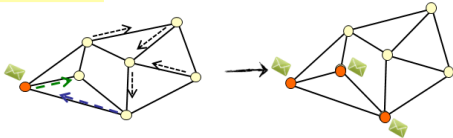
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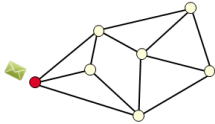
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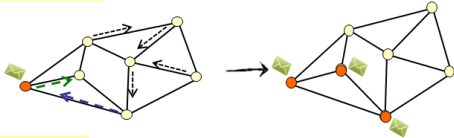
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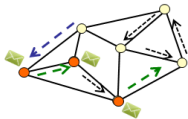
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ROUND 2



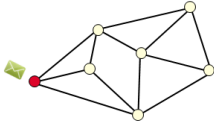
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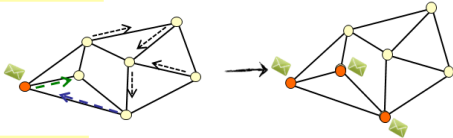
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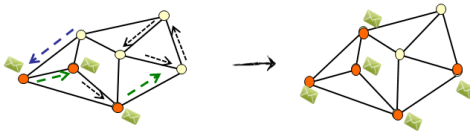
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ROUND 1



ROUND 2





# Applications

1. Replicated databases
2. Broadcasting algorithms
3. News propagation in social networks and
4. Spread of viruses on the Internet.



## A (more realistic) variant

Definition (The asynchronous variant: Boyd, Ghosh, Prabhakar, Shah'06)

Every vertex has an independent rate-1 Poisson process, and at times of process performs an operation (PUSH or PULL)

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$s(G)$  and  $a(G)$ : average time it takes to broadcast the rumour.

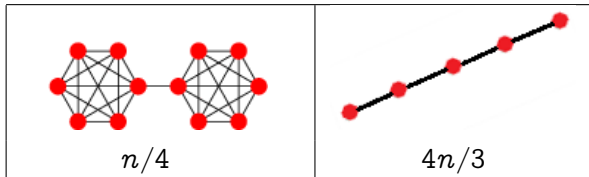
## Known results

Graph $G$	$s(G)$	$a(G)$
Star	2	$\log n + O(1)$
Path	$(4/3)n + O(1)$	$n + O(1)$
Complete	$(1 + o(1)) \log_3 n$ [Karp,Schindelhauer,Shenker,Vöcking'00]	$\log n + o(1)$
$\mathcal{G}(n, p)$ (connected)	$\Theta(\log n)$ [Feige-Peleg-Raghavan-Upfal'90]	$(1 + o(1)) \log n$ [Panagiotou,Speidel'13]

- ✓ Many graph classes have been analyzed, including Erdős-Rényi graphs, random regular graphs, expander graphs, Barabási-Albert graphs, Chung-Lu graphs. In all of them  $s(G) \asymp a(G) \asymp \log n$ .
- ✓ Tight upper bounds have been found for  $s(G)$  in terms of expansion profile by [Giakkoupis'11,'14].

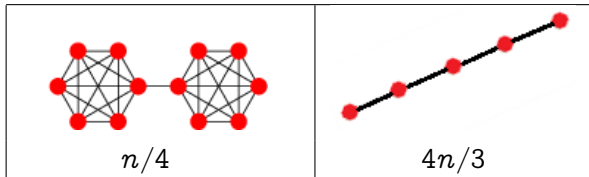
## An extremal question

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Theorem (Acan, Collevecchio, M, Wormald'15)

*For any connected  $G$  on  $n$  vertices*

$$s(G) < 4.6n$$

$$\log(n)/5 \leq a(G) < 4n$$

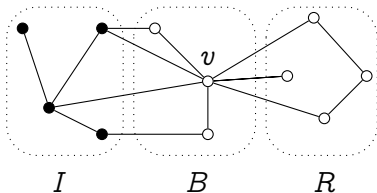
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Only pull operations are needed!



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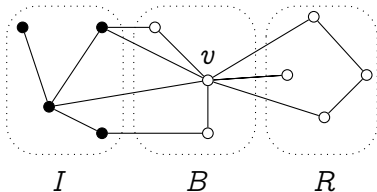
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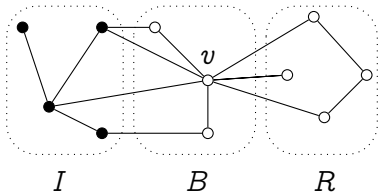
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Two cases:

1. If there is some boundary vertex  $v$  with  $\deg_R(v) > \deg_B(v)$ : it may take a lot of time to inform  $v$ , but once it is informed,  $R \Downarrow$  and  $B \Uparrow$

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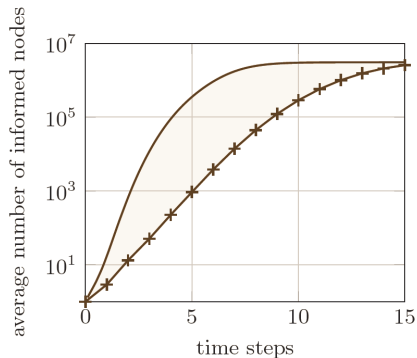


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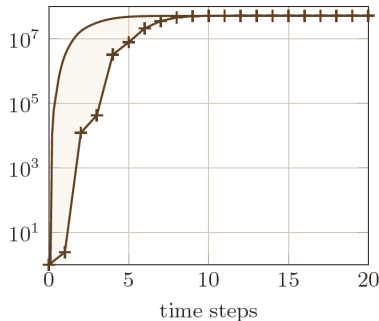
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2. Otherwise, boundary vertices work together “in parallel” and average time for one of them to pull the rumour is 2.

# Comparison of the two protocols on the same graph: experiments



(a) Orkut network



(b) Twitter network

Figures from: Doerr, Fouz, and Friedrich. MedAlg 2012.

## Comparison of the two protocols on the same graph: our results

Theorem (Acan, Collecchio, M, Wormald'15)

We have

$$\frac{C_1}{\log n} \leq \frac{s(G)}{a(G)} \leq C_2 n^{2/3} \log n$$

Moreover, there exist infinitely many graphs for which this ratio is  $\Omega((n/\log n)^{1/3})$ .

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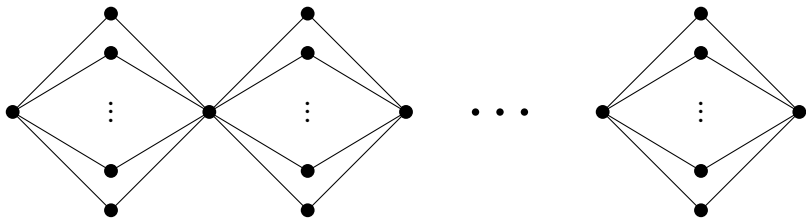
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The inequalities are proved by building careful couplings between the two variants.

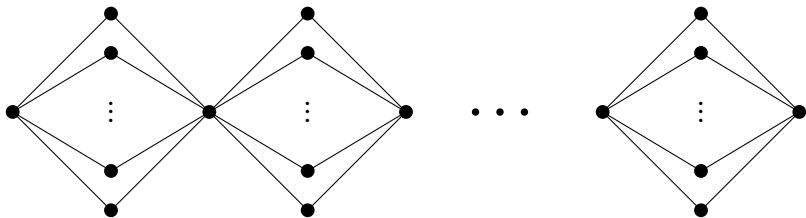
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The asynchronous protocol is much quicker than its synchronous variant!

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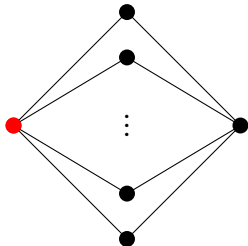
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Indeed, asynchronous can be logarithmic, while synchronous is polynomial

counter-intuitive: synchrony harms!



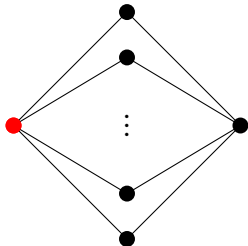
## Time taken to pass through a diamond



$k$  paths of length 2

Synchronous: needs  $\geq 2$  rounds

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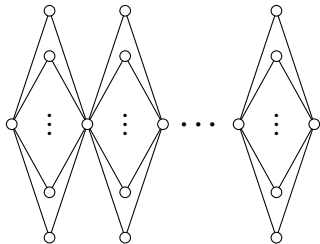


$k$  paths of length 2

Synchronous: needs  $\geq 2$  rounds

Asynchronous: using a birthday-paradox type argument, the average time needed to pass the rumour is  $O(1/\sqrt{k})$

## The string of diamonds, continued

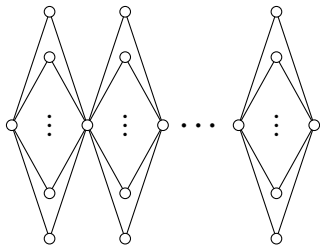


$\approx n^{1/3}$  diamonds, each consisting of  $\approx n^{2/3}$  paths of length 2

Then

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while

$$s(G) \geq 2n^{1/3}$$

## Final slide

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Two weeks ago, Giakkoupis, Nazari, and Woelfel improved upper bound to  $O(n^{1/2})$

